

CAPABILITIES STATEMENT



As Research Innovation Experience Designers, **Knowinnovation (KI)** designs and facilitates highly interactive scientific and research workshops that enable participants from various scientific disciplines to come together to advance scientific innovation. Our approach goes beyond planning events; we facilitate a discovery process with our clients to help them unearth and define what success truly looks like. Using scientific methods to creative problem solving, our workshops are designed to fully engage participants with the goal of generating innovative solutions to complex challenges and achieve the outcomes they envision. Our in-person and virtual offerings include:

CORPORATE DATA

- With a foundation in deliberate creativity, creative problem-solving, and team science, Knowinnovation has been designing and facilitating scientific workshops since 2004.
- As students of the science of creativity, we specialize in designing and facilitating in-person and virtual events that create cross-disciplinary collaborations and build scientific communities.
- Our facilitators are graduates in the studies of creativity, innovation and change leadership and come from diverse backgrounds - ranging from academia in creative studies to engineering, biology, entrepreneurs, anthropology, and research development.
- We have a team of 24 dedicated professionals, who can be deployed to handle any project size.
- KI has facilitated hundreds of events to date, with tens of thousands of participants involved.

CONTACT INFORMATION

Knowinnovation, Inc.

<https://knowinnovation.com>

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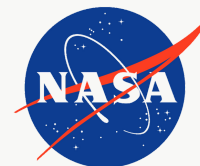
Erin Tracy, erin.tracy@knowinnovation.com,

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CORE COMPETANCIES

- **Ideas Labs** - for new and innovative grant proposals
- **Scoping Sessions** - to discover/identify novel opportunities for future research
- **Writing Workshops** - to co-author policy briefs and other articles
- **Community Building Workshops** - to build relationships across disparate disciplines for a common goal
- **Convergence Accelerator Workshops** - for research themes for Phase I funding
- **Square-Table Workshops** - to collaborate with experts from diverse fields and various funding agencies
- **Interactive Conferences** - virtual workshop alternative to all our in-person events
- **Custom Events** - co-create events to address specific challenges in the scientific community

PAST PERFORMANCES



DARPA AAAS

- National Labs
- Universities
- Private Foundations

To learn more about projects we have worked on, please visit: <https://knowinnovation.com/blog/>

CONTRACTING INFORMATION

UEI #: JJ3QPDZSCXH5

DUNS #: 967558078

EIN #: 27-5248883

NAICS #: 541611, 541990

GSA Contract #: 47QRAA24D006H

TESTIMONIALS

"The workshop was extremely well organized - the best organization and execution I've ever seen for a workshop - and especially impressive in that it had 100 participants and was all in Zoom. I would never have thought that the great outcomes we got would have been possible with such a large and online-only meeting."

Workshop Participant

DARPA AI Forward

"KI was an essential organizing partner. Very smooth operation and personable staff that knows how to run an event of this type."

Organizing Team Member

NSF Enabling Partnerships to Increase Innovation Capacity (EPIIC)

"KI is simply a wonderful group to work with. (Their) unending patience and optimistic outlook at EVERY turn are truly rare and much appreciated."

Organizing Team Member

NCI Embracing the Complexity of Cancer Health Disparities

DIFFERENTIATORS

What distinguishes KI from other facilitators is our unique approach to workshops:

- Our team designs each event to foster openness, trust and curiosity, which encourages the emergence of innovative ideas.
- Our workshops require the full engagement of participants in the co-creation of groundbreaking new research/ideas.
- We co-design the agenda with the planning committee months in advance of the workshop to clarify objectives, set milestones, identify the right participants, plan the logistics, and create a range of design options which will produce the desired outcome.
- Our seasoned facilitators are flexible and can easily respond and adjust the agenda during the event itself, where necessary.
- We assist in the participant selection process to ensure an ideal pool of participants is recruited for each event based on the objectives of the workshop.

Virtual Capabilities (KiStorm):

- KI utilizes a virtual collaboration platform (KiStorm) to make its virtual events as effective and interactive as our in-person offerings.
- Our virtual platform is highly customizable and can accommodate all activities we do at our in-person events, including customizable interfaces, ideation tools, and seamless integration with video conferencing.
- A demo of KiStorm can be requested and a virtual example can be found online at:
<https://knowinnovation.com/kistorm-demos/>
- We provide access to round-the-clock technical support.

HEAD OFFICE

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